

## Date: - 28<sup>th</sup> December, 2020

To, **BSE Ltd.** Department of Corporate Services, Corporate Relation Department, 14th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001.

# <u>Sub:</u> <u>Media release for conducting Social Cause viz. creating awareness amongst the locals</u> regarding Traffic rules and obligations and distribution of masks in more than 100 locations at of Mumbai together with association of Mumbai Police

Dear Sir/Madam(s),

Kindly find enclosed herewith the media release for conducting a campaign together with association of Mumbai Police for distribution of masks to locals and of spreading awareness about traffic rules and COVID-19 in various parts of Mumbai. The details are attached herewith in Media Release.

Requesting you to kindly take the above information on your record and acknowledge the same.

#### For and on behalf of the Board of the Directors of

#### **Generic Engineering Construction and Projects Limited**

Ami Shah Company Secretary



Date: 28<sup>th</sup> December, 2020

**To, BSE Ltd.** Department of Corporate Services, Corporate Relation Department, 14<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001.

## BSE: Scrip Code: 539407

# Sub:Media release for conducting Social Cause viz. creating awareness amongst the locals<br/>regarding Traffic rules and obligations and distribution of masks in more than 100 locations<br/>at of Mumbai together with association of Mumbai Police

We are pleased to inform you that Company had on Friday, December 25, 2020 participated in a Social Cause campaign together in association with Mumbai Police wherein a few Police officers were dressed as Santa Clause and distributed mask to locals as a part of spreading awareness about traffic rules and COVID-19 and spreading motto "STAY SAFE, STAY HEALTHY, WEAR MASK, & KEEP SOCIAL DISTANCING" & "WEAR A SEAT BELT, DON'T DRINK AND DRIVE, BE ALERT etc. They also informed the locals regarding the necessity of Mask as a safety precaution in this tough times of fighting against COVID-19. This activity took place at around 100 locations in Mumbai, few of which are Matunga, Kandivali, Vashi, Ghatkopar, Colaba, kalyan, Bhiwandi and many more. Throughout the campaign the Police officers including Commissioners, Deputy Commissioners motivated their sub-ordinates and participated actively in it.

Below are the few glimpse of awareness drive conducted in various parts of Mumbai:

